



KIRSTY CAREY

CONTACT

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SKILLS

- Highly proficient in Adobe Creative Suite: InDesign, Photoshop, Illustrator, After Effects, Premier Pro, video editing and motion graphics.
- Visual Storytelling & Concept Development – Turning complex ideas into compelling, audience-focused visual narratives
- Stakeholder Management & Collaboration – Partnering with cross-functional teams and senior stakeholders to achieve shared goals.
- Innovation & Creative Problem Solving – Driving continuous improvement, adopting new technologies, and delivering high-quality work under pressure
- Extremely self-motivated and results oriented

EDUCATION

Bachelor of Arts: Typography & Graphic Communication
University of Reading

A-Levels: Art, Graphics, Photography
Brooklands College

GCSE Upton Court Grammar School

PROFESSIONAL SUMMARY

Senior Designer with extensive experience delivering high-impact visual storytelling, executive communications, and strategic creative campaigns. Skilled in concept development, AI-enhanced creative workflows, and translating complex ideas into compelling narratives. Proven ability to lead creative initiatives, influence stakeholders, and drive innovative, high-quality outcomes in fast-paced environments.

WORK HISTORY

Senior Graphic Designer 05/2022 – Present
Sky, Technology – Osterley

- Specialising in clear, impactful visual communication that enables collaboration and alignment across Technology leadership, helping senior leaders simplify and communicate complex topics through engaging materials for executive forums, governance meetings, strategic initiatives and internal communications.
- Owner of the Group Technology Hub and newsletter, collaborating across teams to deliver consistent, high-quality content.
- Working closely with the Comms team as an interface into Group Tech supporting the overall comms plan for the department.
- Proactive in adopting new technologies, including GenAI, to enhance design and efficiency.
- Leading the design for Sky networks: Parents & Carers and Armed Forces including design of large scale digital screens in Osterley
- Member of the LifeatSky Creators Club - filming and editing content for Sky's social media

Senior Graphic Designer 06/2014 – 06/2020
Gartner, Corporate Events – Egham, Surrey

- Management of freelance designers with regular meetings and overseeing their work
- Global event design, from creation through to completion: responsive emails, newsletters, digital media, motion graphics, large scale print

Graphic Designer 11/2011 – 06/2014
V3 Print & Design Agency – Weybridge

- Managing major clients through critical assessment of requirements and creative proposals for discussion
- Designing print (posters, flyers, invites, product books) & digital newsletters

Junior Graphic Designer Placement - 1 month 01/2011 – 02/2011
Sherry Design – London

INTERESTS

- Enjoy keeping fit, dancing, reading, painting, photography, cake decorating